Your brand, in front of crypto readers, every day.

Independent crypto market news, backed by live market data.



Lead story on the homepage, 29 October 2026: **ICE Partners With TradeXYZ to Launch US Hyperliquid Futures.**

ABOUT CRYPTO MARKETS NEWS

An independent crypto newsroom

Crypto Markets News is an independent digital newsroom covering Bitcoin, Ethereum, Solana, XRP, altcoins, DeFi and NFTs. We publish fresh, fact-checked market coverage every day, alongside live market data, prices, charts and market capitalisation from CoinGecko.

Coverage follows the market: breaking crypto news, price action, regulation, institutional adoption, decentralised finance and NFTs, supported by a corrections policy and published editorial standards.

13+	7	250	Daily
stories live, growing daily	coverage categories	coin pages with live prices & charts	fresh publishing, 7 days a week

Site figures verified October 2026. Audience and traffic figures available on request.

TRADERS & INVESTORS Bitcoin, Ethereum, Solana and XRP price action and market news.	**COIN RESEARCHERS** Comparing coins on 250 live coin pages before they buy.
DEFI & NFT PARTICIPANTS Protocols, launches, regulation and institutional adoption.	**EVERYDAY CRYPTO READERS** Plain, fact-checked coverage of a fast-moving market.

STARTING RATES
Homepage hero **$49/week** | In-article **$39/week**
Category sponsorship **$99/month**

BOOK A PLACEMENT
cryptomarketsnews.com/contact

PLACEMENTS / HOMEPAGE

Put your brand in the first view

Homepage placements are designed for visibility at the point where readers arrive to catch up on the market. The mock-up below illustrates the available positions.

LIVE BTC $81,589 ETH $2,363 USDT $1.00 BNB $751 XRP $1.31

TICKER MESSAGE
From $29/week

Crypto Markets News Home Bitcoin Ethereum Solana Alt Coin XRP DeFi NFT

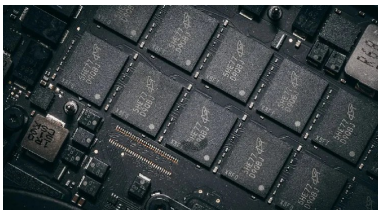
YOUR AD HERE

HOMEPAGE HERO · 970 × 250 · FIRST VIEW

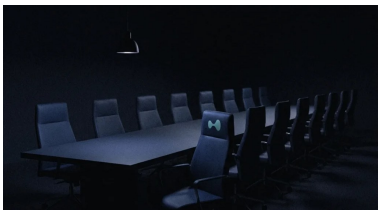
FROM $49 / WEEK



Featured story: ICE Partners With TradeXYZ to Launch US Hyperliquid Futures



ALT COIN
Singapore Police Report S$3.5 Million Lost Through Tampered Ledger Wallets



ALT COIN
ICE Partners With TradeXYZ for US Perpetual Futures as HYPE Jumps 8.9%



XRP
BNY Adds XRP Custody as $63.4 Trillion Fuels Allocation Speculation

CATEGORY SPONSORSHIP Own one of 7 category strips: Bitcoin, Ethereum, Solana, Alt Coin, XRP, DeFi or NFT.	**FROM $99 / MONTH** A clear presence within a topic readers choose.
COIN PAGES 300 × 250 placement across all 250 coin pages with live prices and charts.	**FROM $59 / WEEK** Reach readers researching specific assets.

Newsletter: launching soon. No rate is listed because the placement is not yet available.

Commitment discounts: 4 weeks 5% off · 12 weeks 10% off · 26 weeks 15% off. Rates are starting prices and are confirmed in writing at booking.

PLACEMENTS / STORIES & MARKET DATA

Reach readers in context

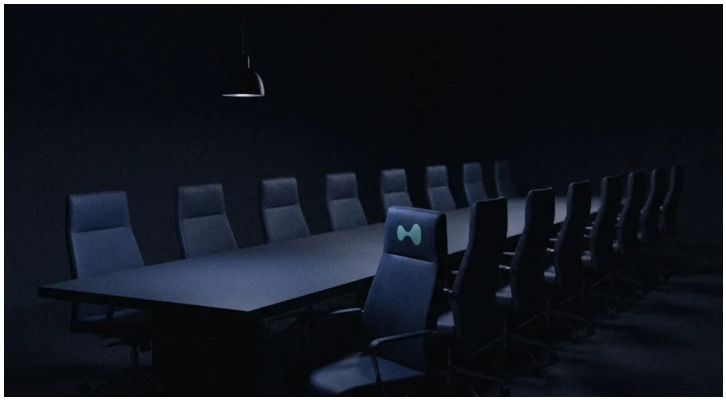
In-article placements sit alongside editorial coverage. Market Cap placements reach readers actively comparing prices, performance and market capitalisation.

ALT COIN

ICE Partners With TradeXYZ for US Perpetual Futures as HYPE Jumps 8.9%

By Chloe Vance | 29 October 2026

YOUR AD HERE
IN-ARTICLE
FROM $39 / WEEK



The agreement includes a strategic minority investment in TradeXYZ and plans for a dedicated retail trading and clearing structure. The proposed market requires US regulatory approval before operations can begin.

MOST READ

1. ICE Partners With TradeXYZ to Launch US Hyperliquid Futures
2. Singapore Police Report S$3.5 Million Lost Through Tampered Ledger Wallets
3. ICE Partners With TradeXYZ for US Perpetual Futures as HYPE Jumps 8.9%

13+ stories
250 coin pages
Daily fresh publishing, 7 days a week

MARKET CAP LISTING

A placement beside live market data

A 728 × 90 banner sits above the top-250 coin listing. Every coin page carries live prices and charts from CoinGecko.

YOUR AD HERE · 728 × 90
FROM $49 / WEEK

COIN	PRICE	24H	MARKET CAP
1. Bitcoin (BTC)	$81,589	+1.33%	$1,640.5B
2. Ethereum (ETH)	$2,363	+1.41%	$288.7B
3. Tether (USDT)	$1.00	+0.03%	$180.9B
4. BNB (BNB)	$751	+0.31%	$98.8B
5. XRP (XRP)	$1.31	-0.22%	$82.9B

RATE CARD

Choose the right placement

All prices are starting “from” rates. Final placement, schedule and price are confirmed in writing at booking.

PLACEMENT	SIZE / SCOPE	STARTING FROM
Homepage hero	970 × 250, first view on the homepage	**$49 / week**
Sticky price ticker message	Sponsored message in the live ticker	**$29 / week**
In-article	300 × 250 or 728 × 90, inside a story	**$39 / week**
Category sponsorship	Own one of 7 categories, for one month	**$99 / month**
Coin pages	300 × 250, across all 250 coin pages	**$59 / week**
Market Cap listing	728 × 90, above the top-250 listing	**$49 / week**

COMMITMENT DISCOUNTS Applied to the total booking	4 weeks 5% off	12 weeks 10% off	26 weeks 15% off

Example: homepage hero for 12 weeks = 12 × $49 less 10% = $529.20.

Newsletter / launching soon

No rate is available yet. We do not sell placements that do not exist.

ADVERTISING POLICY

Approval	Crypto Markets News may refuse any advertisement. Placement is confirmed in writing.
Labelling	All advertising is clearly labelled and kept separate from editorial content.
Accuracy	Advertisers are responsible for claims and content in their own creative.
Creative	JPG, PNG, GIF or WebP; RGB; 72 dpi; maximum 150 KB. Approved creative is due 3 business days before launch.
Payment	Payment terms are confirmed at booking, before the start date.

BOOK YOUR PLACEMENT
cryptomarketsnews.com/contact

Website: cryptomarketsnews.com

FOLLOW
X: @crypto_markets2
Instagram: @cryptomarketsnews1
LinkedIn: linkedin.com/company/crypto-markets-news1

Facebook: facebook.com/profile.php?id=61596158604486

© 2026 Crypto Markets News. All rights reserved. Market data by CoinGecko.